LSP & POST-EDITING OF MACHINE TRANSLATION

Basic terms

- LSP Language for Specific Purposes (technical language)
- LSP is a language used in a specific subject field -> field of specialized knowledge
- A term is a designation of a concept belonging to a language for specific purposes (*termin/naziv* – *terminologija/nazivlje*)



Basic terms

- A term designates a concept (pojam) -> hurricane, cyclonic storm, flood, levee, fire hose, crisis management, myopia, presbyopia, keratoconus, cornea...
- We define terms according to their position and relation within a specialized domain -> crisis management, optometry, law, business, medicine...
- Terminology discipline which studies terms and their usage and application within a domain.



Usage

- Reading and understanding technical texts.
- Using appropriate terms when writing technical texts.
- Translation of technical content (work e-mails, thesis abstracts).



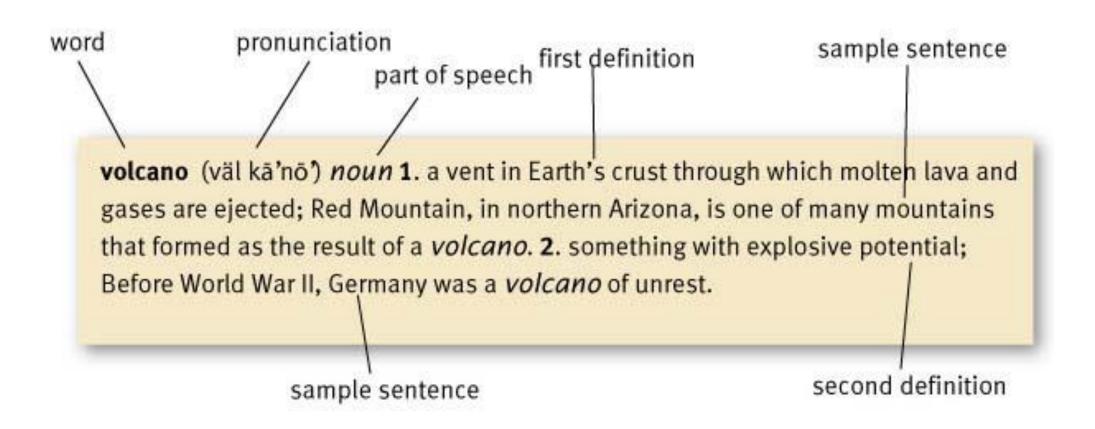
Lexical resources

- DICTIONARY a book or electronic resource that lists the words of a language in alphabetical order and gives their meaning
- GLOSSARY an alphabetical list of words relating to a specific subject, text, or dialect, with explanations; a short dictionary
- TERMBASE a database consisting of concept-oriented terminological entries (concepts) and related information











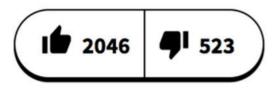
Selfie

The **beginning** of the end of **intelligent** civilization

Future sociologists use the selfie as an **artifact** for the end of **times**

#picture #photograph #groupies #selfy #celluloid

by Future Sociologist November 27, 2013





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Bilingual glossaries



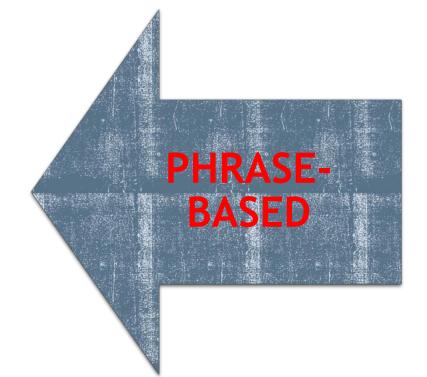


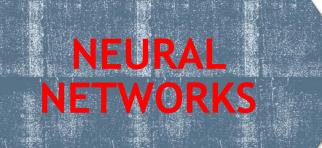
Machine translation

- There are several types of MT:
- Statistical Machine Translation (SMT)
- Rule-based Machine Translation (RBMT)
- Phrase-based Machine Translation (PBMT)
- Neural Machine Translation



Human translation vs. machine translation





Machine translation

- Neural machine translation teaches itself on how to translate by using a large neural network.
- Pitfalls: mistranslations while the target text looks very natural - hence it's harder to spot issues when post-editing.
- Document-level context, as well as the socio-cultural nuances, remain a challenge to all MT engines, for the time being (e. g. not differentiating between *he* or *she*).
- Low-resource languages: pivot translation.





World Business Markets Breakingviews Video More

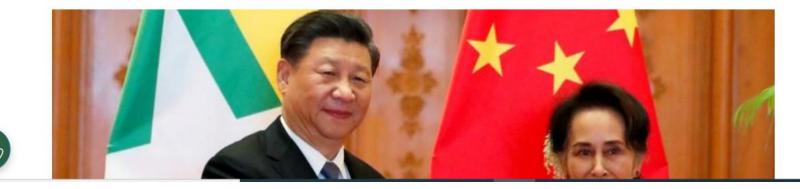
MEDIA AND TELECOMS JANUARY 18, 2020 / 6:27 PM / UPDATED 3 YEARS AGO

Facebook says technical error caused vulgar translation of Chinese leader's name

By Poppy McPherson

3 MIN READ

YANGON (Reuters) - Facebook Inc FB.O on Saturday blamed a technical error for Chinese leader Xi Jinping's name appearing as "Mr Shithole" in posts on its platform when translated into English from Burmese, apologizing for any offense caused.



Machine translation

- Large corpora on which neural networks are trained (corpora of texts, databases, the Internet).
- Various MT programs: Google Translate, DeepL, Systran, Baidu Translate, Tencent TranSmart, eTranslation used by the European Commission.
- Deep learning -> machine learning methods based on learning data representations, as opposed to task-specific algorithms.



Machine translation & ChatGPT

- ChatGPT is a chatbot developed by OpenAI.
- It has been trained to follow and answer instructions or prompts written by users.
- Jiao et. al. (2022): ChatGPT produces similar results to standard online MT systems for texts that are like its training data (user-generated social media posts in highresource languages such as English and German).
- It produces worse results for low-resource languages such as Romanian or languages distant from English, such as Japanese.



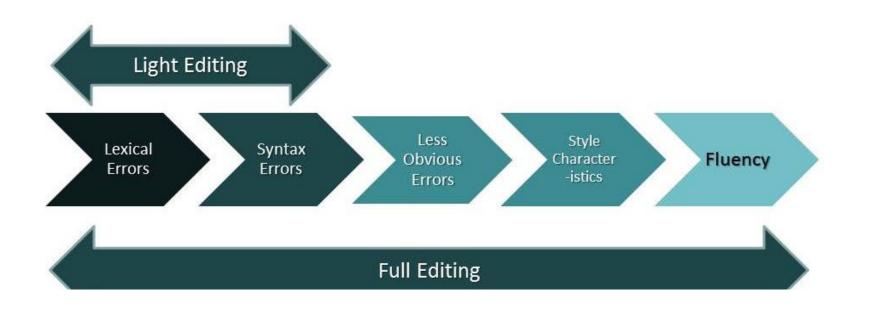
QUALITY STANDARDS

- Human translation quality standard: ISO 17100:2015
- Machine translation quality standard: ISO 18587:2017
- ISO 18587:2017 provides requirements for the process of full, human post-editing of machine translation output and post-editors' competences.
- Essentially: a post-editor is expected to do what he or she would normally do while translating or revising a human translation.



- Human translation: translation + revision (self-revision, other-revision)
- Machine translation: translation + post-editing (revision of a machine translated text)





Competences of a post-editor

- Good knowledge of the:
- source language
- target language
- •domain-specific terminology

+ Ability to explain and bolster changes made to the text.



Pre-editing for MT

- The source text should be carefully formatted and preedited.
- One typo can mess up the entire paragraph.
- The main steps to get your content ready for translation include ensuring consistent terminology use and formatting sentences to be straightforward and uncomplicated.
- Source text should be as clear and concise as possible. The simpler the original input, the better the end results.



Pre-editing for MT

- Machine engines tend to have problems with sarcasm, double-negatives, and words with several meanings.
- Idiomatic language is still a problem for MT.
- For best results: simple grammar, short sentences, unambiguous phrases, subject-verb-object sentence structure.
- NMT is still as good as its training databases (low-resource languages such as Croatian could generate more error-prone results).



Typical errors

- Mistranslations of words, phrases, proper names etc.
- Negation and opposite meaning errors refer to mistakes in the target language that result in the opposite meaning of what was intended by the original text.
- Sometimes MT can introduce content that is simply not present in the source. These are called hallucinations (usually a problem with MT engine itself).

Post-editing guidelines

Lexical and syntactic level	Terminology usage	Stylistic level	References
Grammar, spelling and punctuation must be correct.	Correct terminology must be used & used consistently.	Use of appropriate style & register and a translation that is suitable for its purpose.	The same references are used as for human revision: dictionaries, lexicons, glossaries, termbases, style guides.



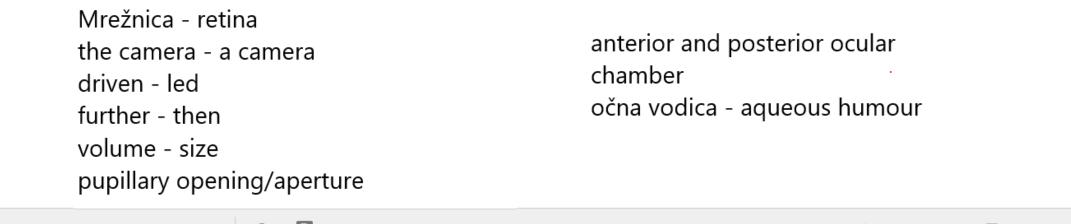
POST-EDITING OF A LSP TEXT – PRACTICAL EXAMPLES



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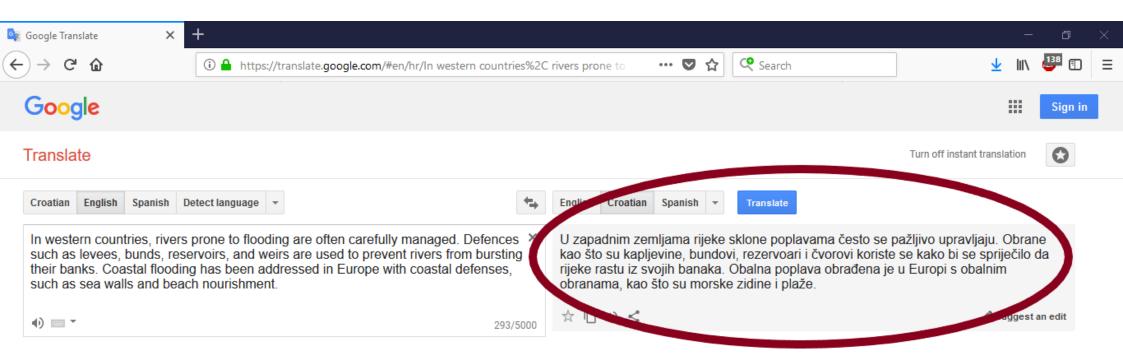
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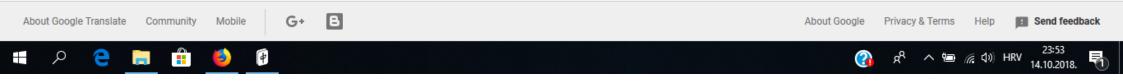
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such as levees, bunds,	ers prone to flooding are often carefully managed. Defences reservoirs, and weirs are used to prevent rivers from bursting ding has been addressed in Europe with coastal defenses, each nourishment.	U zapadnim zemljama rijeke sklone poplavama često se pažljivo upravljaju. Obrane kao što su kapljevine, bundovi, rezervoari i čvorovi koriste se kako bi se spriječilo da rijeke rastu iz svojih banaka. Obalna poplava obrađena je u Europi s obalnim obranama, kao što su morske zidine i plaže.					
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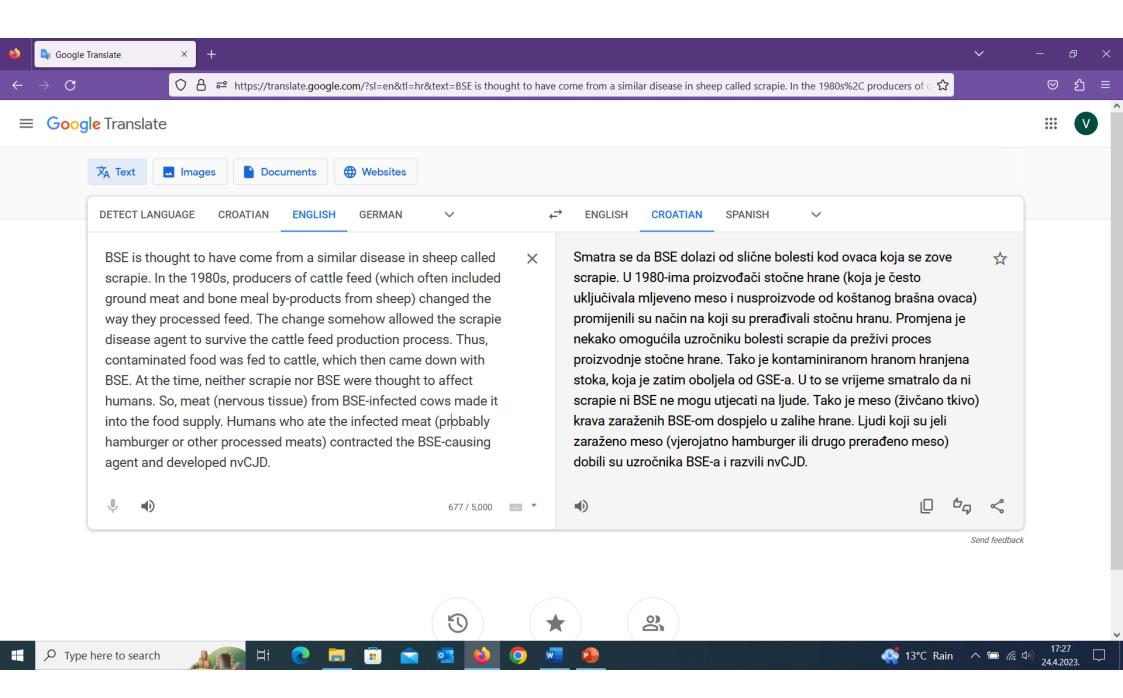


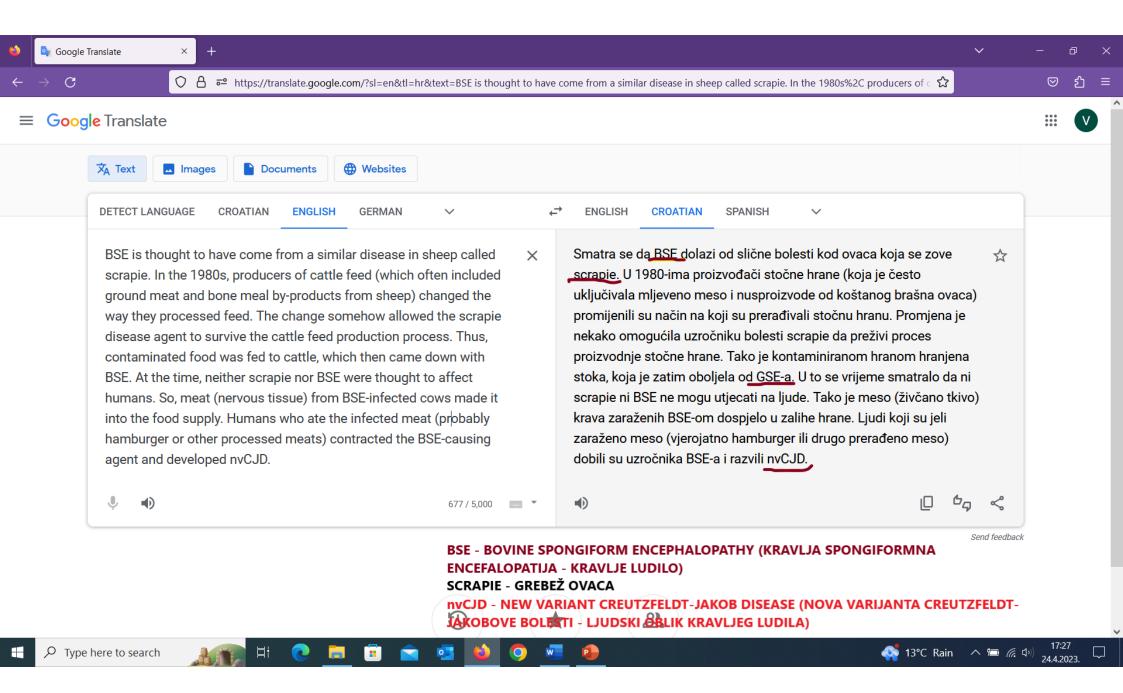


Rijekama se pažljivo upravlja.

levee - nasip bund - zečji nasip weir - ustava/brana (river)bank - riječna obala to address something **pozabaviti se/pobrinuti se** coastal defenses - **obalni obrambeni sustavi** sea wall - **valobran/lukobran**







Bottom line

- •NEVER copy-paste an entire text into a MT tool.
- •PREPARE your text before you use MT.
- ALWAYS read the MT output after you have used MT.
- If necessary, POST-EDIT the output (bearing in mind the guidelines for post-editing).



THANK YOU FOR ATTENTION!

